

Roll No. ....

## **BBA-101(N)**

### **B. B. A. (First Semester) EXAMINATION, Dec., 2019**

**(New Course)**

**Paper First**

#### **BUSINESS ORGANIZATION**

*Time : Three Hours ]*

*[ Maximum Marks : 70*

**Note :** Attempt questions from all Sections as directed.

**Inst. :** The candidates are required to answer only in serial order. If there are many parts of a question, answer them in continuation.

#### **Section—A**

#### **(Short Answer Type Questions)**

**Note :** All questions are compulsory. Each question carries 3 marks.

1. Explain the following :

- (A) Economic activities of business
- (B) Promoter and Director
- (C) Meaning of Partnership
- (D) Business objectives
- (E) Difference between preference shares and debentures
- (F) SEBI

- (G) Hindu Undivided Family
- (H) Holding Company
- (I) Stock exchange importance
- (J) Co-operatives

**Section—B**

**(Long Answer Type Questions)**

**Note :** Attempt any *two* questions. Each question carries 10 marks.

- 2. Describe the activities which come under the two broad categories of business.
- 3. Discuss the meaning and features of the simplest and oldest form of organization.
- 4. 'Companies may be classified from different points of view.' Explain.
- 5. 'In order to select an optimum location for business, the promoters must carefully study the impact of various factors.' Explain in detail.

**Section—C**

**(Long Answer Type Questions)**

**Note :** Attempt any *two* questions. Each question carries 10 marks.

- 6. Describe the factors which determine the optimum size of a firm.
- 7. Discuss the role of commercial banks in financing short-term financial needs of a business organisation.
- 8. Describe the procedure of trading in the Stock Exchange.
- 9. Define business combination and throw light on its merits and demerits.